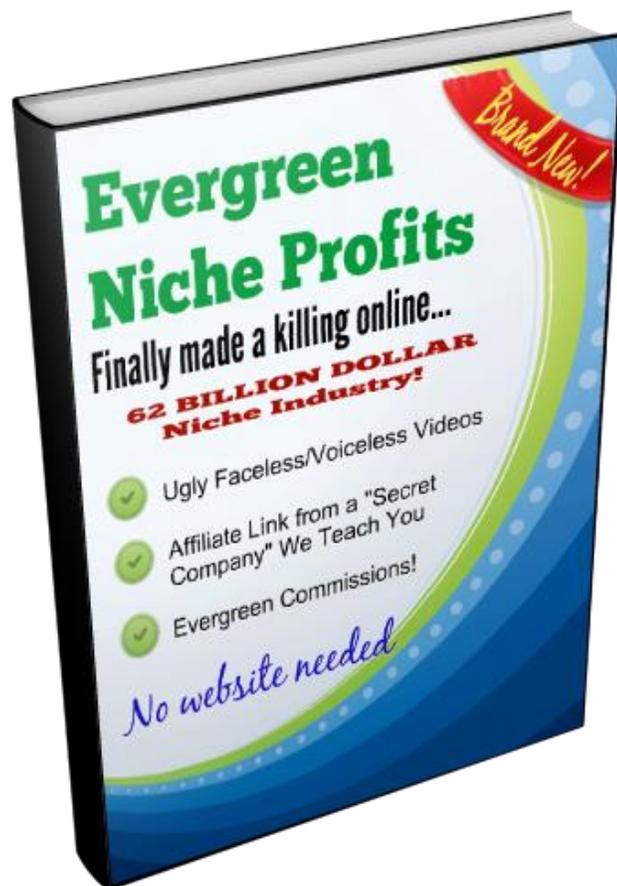


# EVERGREEN

# NICHE

# PROFITS



## LEGAL DISCLAIMER:

There is no promise or representation that you will make a certain amount of money, or any money, or not lose money, as a result of using our products and services. Any earnings, revenue, or income statements are based on actual individual results and/ or estimates as may be stated.

There is no guarantee that you will make these levels for yourself. If we know typical buyer results they are listed. Otherwise, we do not know typical buyer results and you should take that into consideration. As with any business, your results will vary and will be based on your personal abilities, experience, knowledge, capabilities, level of desire, and an infinite number of variables beyond our control, including variables we or you have not anticipated. There are no guarantees concerning the level of success you may experience. Each person's results will vary.

There are unknown risks in any business, particularly with the Internet where advances and changes can happen quickly. The use of our information, products and services should be based on your own due diligence, and you agree that we are not liable for your success or failure.

Hi there, and Welcome to Evergreen Niche Profit!

I decided to share with you a simple case study of how I found one lucrative niche that still brings in sales, month after month.

At first, I was a little hesitant about sharing this niche, but then I realized that there are so many keywords that this niche can never be *saturated!*

Plus, with so many people *needing extra income and online searching for real answers on how to make money online*, I wanted to give back to the internet community and share how I cracked this niche wide open.

So, let's get started with the case study and dive right in.

First, let me show you my own real income proof that this method *really does work and why*

it is not difficult at ALL for you to copy this method.

You just have to know a *few key secrets* to get this churning in some consistent monthly sales like you see below:

 Affiliate Reports	 Commissions	<ul style="list-style-type: none"><li>View Traffic Stats</li><li>View Monthly Reports</li><li>Change Password</li></ul>					
<b>Affiliate Tools</b> <ul style="list-style-type: none"><li>Articles That You Can Republish</li><li>Email Templates</li><li>Text Ads</li><li>Free Dog Tools For Your Site</li></ul>	<b>Payments and Earnings</b> <table><tr><td>Total Earnings</td><td>\$2,700.25</td></tr><tr><td>Last Payment</td><td>\$49.95</td></tr><tr><td>Payment Date</td><td>08.04.2016</td></tr></table>	Total Earnings	\$2,700.25	Last Payment	\$49.95	Payment Date	08.04.2016
Total Earnings	\$2,700.25						
Last Payment	\$49.95						
Payment Date	08.04.2016						

Sorted by Date ▾ 62 messages

TrainPetDog.com	Sep 04
New Affiliate Commission Generated - Congratulations! You've just earned a commission from the TrainPetDog.cc	
TrainPetDog.com	Sep 03
New Affiliate Commission Generated - Congratulations! You've just earned a commission from the TrainPetDog.cc	
TrainPetDog.com	Aug 31
New Affiliate Commission Generated - Congratulations! You've just earned a commission from the TrainPetDog.cc	
TrainPetDog.com	Aug 29
New Affiliate Commission Generated - Congratulations! You've just earned a commission from the TrainPetDog.cc	
TrainPetDog.com	Aug 22
New Affiliate Commission Generated - Congratulations! You've just earned a commission from the TrainPetDog.cc	
Nabanipa Chatterjee via PayPal	Aug 04
Nabanipa Chatterjee sent you \$49.95 USD -- Nabanipa Chatterjee sent you \$49.95 USD -- Transaction ID: 7HA8	
Kristie Chiles	Aug 02
Re: Affiliate Commission from TrainPetDog.com - Thank you ! Sent from my iPhone	
Kristie Chiles	Aug 02
Fwd: Affiliate Commission from TrainPetDog.com - Sent from my iPhone	
Nipa Roy	Aug 01
Re: Affiliate Commission from TrainPetDog.com - Hi Kristie, We can pay him through Paypal, as long as the Payor	
kchiles	Aug 01
Re: Affiliate Commission from TrainPetDog.com - Nipa, a potential affiliate wants to know if he signs up and pro	

*and this from Laurie, one of my students:*

\*Income Screenshot From A Successful Student:

Thanks again Kristie. **Yours was the first course that I actually made money after buying!!**

Total amount (so far) : **\$2,925.16** – Laurie



Affiliate Tools	
Articles That You Can Republish	
Email Templates	
Text Ads	
Free Dog Tools For Your Site	

Payments and Earnings	
Total Earnings	\$2,925.16
Last Payment	\$72.15
Payment Date	01.11.2016

So, this is possible!

So without further delay, let's jump right into the case study.....

Basically, it boils down to this:

Small Dog Niche + Housebreaking Problems +  
YouTube = \$2700.25 dollars In Sales  
Commissions

Niche: Small Dog Breeds

I found the perfect PAIN Point with the PERFECT breed of dog and the PERFECT program to promote.

### ***What was the problem I targeted?***

Problem:

How to potty train small dog breeds

### ***Why did I choose this problem?***

House training is probably the #1 concern on a new dog owners mind when they bring their new puppy or adult dog home for the very first time. Every time the dog wets or leaves smelly piles on the floor, the dog owner thinks about this pressing problem! Oftentimes, they go to the Internet to figure out what to do.

## ***Why did I choose smaller breeds?***

Smaller dog breeds such as toys, mature dogs and specific other types of breeds, are usually much harder to house train than most other dogs. Even the dog website I'm going to refer you to, suggests that these dogs are harder to train.

Because of this, people are searching constantly on YouTube and Google to an answer to this prickly problem.

## **Which small dog breed did I choose?**

*I chose Yorkshire Terriers. I had owned some Yorkies in the past, and I knew how difficult they are to house train. However, you don't need to have owned a specific dog breed to help their owners. The website I am about to show you will help you with that.*

*What traffic source did I choose to promote my affiliate link about Yorkshire Terrier house training?*

**Traffic Source: Youtube**

I created YouTube videos which are easy to create, and faster to rank than websites.

*What affiliate program did I use?*

**Affiliate Program: [TrainPetDog](#)**

*Where did the sales come from in the income proof screenshot?*

All of the sales in the income screenshots are from this affiliate link: [TrainPetDog](#)

*What keywords did I use?*

I used the following keywords for the video titles:

Yorkshire Potty-training

York (ie) House training

***After I made the video, what did I do next?***

I pressed the share button underneath each video to share to places like Linked-In, Pinterest, and Facebook.

I also used these 2 free pinging sites to help me let the search engines know about my new videos:

[masspinger.com](http://masspinger.com)

[masspings.com](http://masspings.com)

***Then, what happened next and how long did it take for me to see my first sale in my affiliate dashboard?***

After about a month or so, the sales began to roll into my PayPal account and still continue each month.

***Why do I believe this website brings in consistent sales?***

When you direct the visitor to ANY page on [TrainPetDog's website](#), they offer a free mini-course if the visitor fills in these 3 fields:

Name

Pet's Name

Email

After only a few moments, your visitors will receive an email personalized *with their own name and their pet's name* offering free tips and great advice to solve all of their puppy problems.

[TrainPetDog](#) then continues to send your visitors daily emails with helpful tips, including offers to join their membership site and their additional courses.

### ***How does this bring in monthly sales?***

It is a proven fact that following up with subscribers by email, giving them *many* opportunities to see the programs that are offered, often results in sales.

This is the secret to promoting this particular website. The company does all of the follow-up emails on your behalf with your Affiliate/Money link embedded in their emails.

Each time your visitor clicks on that link and buys a book or joins their membership site, YOU get a commission.

Here is the commission structure that

[TrainPetDog](#) offers you:

“There is no other dog training affiliate program that has such a **high commission rate of 80%** on the initial purchase and that offers a monthly recurring commission.”

TPD Affiliate Page [Click here](#) to Join Their Affiliate Program (No Cost)

<http://www.trainpetdog.com/pet-affiliate-program.html#signup>

<b>TrainPetDog.com's Products</b>	<b>Product Price</b>	<b>Your Commission Per Sale</b>
<b>Dog Lovers Membership Site (our most popular product - more than 52,000 paid members)</b>	\$37	\$29.60 (80%)
<b>Housetraining Your Dog - A Definitive Guide (Ebook)</b>	\$19.95	\$15.96 (80%)
<b>Grooming Your Dog At Home - The Ultimate Guide (Ebook)</b>	\$19.95	\$15.96 (80%)
<b>Canine Cuisine - More Than 130 Delectable Dishes for your Dog (Ebook)</b>	\$19.95	\$15.96 (80%)
<b>Super Dogs &amp; Puppies - A Guide to Dog Adoption (Ebook)</b>	\$19.95	\$15.96 (80%)
<b>101 Ways to Spoil Your Dog Rotten... Without Breaking the Bank (Ebook)</b>	\$29.95	\$23.96 (80%)
<b>Elite Dog Owner's Club *</b>	\$37 per month	\$9.25 per month (25%)

## SCALING

Once I see sales coming in, how can I scale this business?

As months went by, I began to get a little more creative, and with a little more digging with a keyword tool, I found some additional related keyword phrases about other types of hard-to-train dogs and their particular problems.

### ***What keyword tools do I use?***

I use Google Adwords Keyword Planner, and a paid tool called [Keyword Tool Dominator](#). They have a FREE version too.

Get a keyword phrase that is easy to rank with a Youtube video.

Using these new keyword phrases, I began to create more YouTube videos around other hard to - train dog breeds such as Beagles, Pugs and Chihuahuas with house training problems.

***Do I have to show my face in my videos?***

Answer: No.

***Do I have to make long review videos?***

Answer: No.

***Do I have to make complicated videos to make sales?***

Answer: Absolutely not. Some of my first videos were U-G-L-Y and contained only a few slides, and STILL brought in visitors because of the way TPD follows up with visitors.

***Why does this work like a dog sniffing out a new bone?***



People are  
passionate  
about  
keeping their  
pets, but  
when their  
pet pees  
and poops  
on the floor,  
chews their  
favorite

shoes to pieces, or eats their baseboards,  
they get upset.

*And although they don't want to give away their pet, the **odor and the mess**, the unwanted chewing, and the constant barking are all UNACCEPTABLE behavior.*

*So they find themselves going online desperate to find a solution.*



Let's say a pet owner named, *Kristie*, is searching Google and/or YouTube and sees a video titled like this **one**:

## *\*How to Pottytrain Your Yorkie Poo in Five Days*

- **FREE MINI-COURSE\***

*Kristie watches the video looking down at her wet sock from stepping in her Yorkshire Terrier Muffy's wet puddle, and clicks on YOUR affiliate link that takes her to TrainPetDog's Home Page where she fills out this form:*

**Subscribe NOW !!**

Sign up to be notified of our next free online seminar as well as subscribe to the Dog Mini Course and Learn New and Advanced Dog Training and Dog Care, Tips, Methods and Strategies, **FREE!!**

Our Free seminars are held periodically. And since the seminars are presented online, you don't need to go anywhere to attend them - you can join them sitting in the comfort of your own home!

Here is a small fraction of the things you'll learn from the Online Seminar and the Training Course:

- ✓ Explore highly effective ways and foolproof methods to potty train your Dog & avoid 'accidents'...
- ✓ Get step-by-step details on how to impart obedience training to your dog...
- ✓ Find out how you can make your dog respond and follow commands like, 'sit', 'stay', 'come', 'go', etc...
- ✓ Know in details on how to control your dog's bad behavior like biting, jumping on people and excessive barking...
- ✓ Learn how you can improve your dog's health with a balanced and nutritious diet and proper grooming...

All this and much much more awaits you just a click away! Hurry up & Sign up for the Online Dog Training Seminar and the Dog Training Course to know the secret ways to successfully bring up a Dog.

Just fill in your details below and get started...

<b>Your First Name</b>	<input type="text"/>
<b>Your Dog's Name</b>	<input type="text"/>
<b>Your e-Mail ID</b>	<input type="text"/>
<b>Your Dog's Breed</b>	<input type="text" value="Dog"/>

**Subscribe**

Privacy Policy : Your email address is 100% safe. We do not Spam.  
You may Unsubscribe from our mailing list anytime you want .

*Next, she sees this email in his email inbox:*

**Kristie (& Muffy), Day 1 of the Dog Training Course**

October

From: TrainPetDog

To: kchiles@tds.net

Reply To: nancyrichards@dogtraininginstitute.com

Hi Kristie,

Thank you for subscribing to my training course for Dogs. With the help of this course, you will soon see some dramatic improvements in Muffy's behavior.

In addition, we periodically conduct online seminars on different aspects of training your Dog, and we will let you know when the next seminar is going to be held.

Training Muffy can be fun and easy for you and your dog... if you use the correct training methods.

You can read more about them here:

<http://www.trainpetdog.com/Dogs/index1.php?page=dogmembers&a=&src=em0>

Here's what it's NOT about:

1. Yelling At Muffy
2. Hitting or Kicking your Dog
3. Punishing your dog in any way

Here's what it IS about:

1. Playing with Muffy and having fun!
2. Making your Dog actually WANT to obey you!
3. Using the natural instincts ALL Dogs

*Do you see that blue link above?*

That would be YOUR affiliate link that the coming is sending out on your behalf. This dog company follows up with emails *with your affiliate link inside.*

The email *gives them an answer* to their puppies problems.

*BOOM! You can make a sale!*

***Does it end there?***

No! The company begins to follow-up with EACH visitor you send to their website with a series of emails with your affiliate/money link ***inside.***

***Email Subject Line:***

*Kristie (and Muffy) Day 1 of the dog Training Course*



## **What are some other benefits to promoting this affiliate program?**

This company provides a landing page for each dog breed, including those who are hard to train. The problems include biting, barking, chewing, what and how much to feed them, and dominance problems.

You also have a 10 year “cookie” back to your affiliate link for more potential sales in the future.

There is an **easy-to-use** affiliate page providing you as an affiliate with lots of tools.

The more places online that you put your affiliate links, *the better opportunity for potential sales.*

Main Menu | Account Details | Affiliate Tools | Affiliate Statistics | Affiliate Reports

Main Menu > Marketing Your Last Login Date 01.17.2014 From 68.1.136.34

**Marketing Tools For Kristie Chiles** ? ☒

**Marketing Tools**

Text Ads



Email Ads



Articles



Free Dog Tools For Your Site



Now, let's talk about how you can do the same thing by creating a simple, easy video. Once you create videos, you can leave them running on YouTube to bring you in visitors and potential sales, 24/7.

1. Join the [TrainPetDog](#) affiliate program at the bottom of their Home Page as seen here:

At Train Pet Dog we provide expert training and obedience tips for every breed of dog. From toy breeds to large working breeds we have specific training techniques that will make your dog a well behaved, disciplined and obedient pet. We offer dog training, dog training tips, dog obedience training, dog grooming and exercise information to help your dog live a full and healthy life.



[Pet Affiliate Program - Make Money from Your Website](#) | [Potty Training Your Dog](#) | [Dog Grooming](#) | [Best Homemade Dog Recipes](#) | [Adopt a Dog or Puppy](#) | [Stop Dog Barking](#) | [Dog Biting](#) | [Dog Products](#) | [Dog Blog](#) | [Dog Exercising](#) | [Dog Health](#) | [Dog Training - TrainPetDog.com Home Page](#) | [About Us](#) | [Privacy Policy](#) | [Terms Of Use](#) | [Sitemap](#) | [Resources](#) | [Training Small Dog Breeds](#) | [Training Medium Dog Breeds](#) | [Training Large Dog Breeds](#) | [Our Tribute](#) | [Contact Us](#)

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Want to contact us? Please [click here](#).

2. Research small breeds and their painful problems.

3. Go to [pixabay.com](http://pixabay.com) and download free dog images. If you can't find what you need there, go to Shutterstock.com and buy some stock Photos.

4. Create a review video with a free screen capture software. I use <http://Screencast-o-matic.com>. There's a demo video of how to use it on their home page.

5. Upload your review video to YouTube with your keyword title targeting the most **PAINFUL** pet you can find such as potty training, biting, chewing, digging holes, and jumping up on people and your best furniture.

Basic info   Translations   Advanced settings

\*\*\*How To Houstrain Yorkshire Terriers - FREE Mini-Course\*\*\*

Public

http://bit.ly/2dvhRMs - How to Houstrain Yorkshire Terriers.  
How to houstrain Yorkshire Terriers? Click on the link above to get your FREE Mini-Course. You will see it pop into your Email

how to houstrain yorkshire terriers

Some changes are not yet saved. Cancel Save changes

## TITLE

6. Put symbols in your title to make it stand out among the other videos such as \*:)!?!&\* Plus, remember to use the words “FREE Mini-Course” to attract a lot more visitors!

7. Take your long, affiliate link from TPD and go to this site - [bitly.com](http://bitly.com) to shorten it.

8. Fill in the YouTube description and keyword tags.

Here's some suggested text to use in your

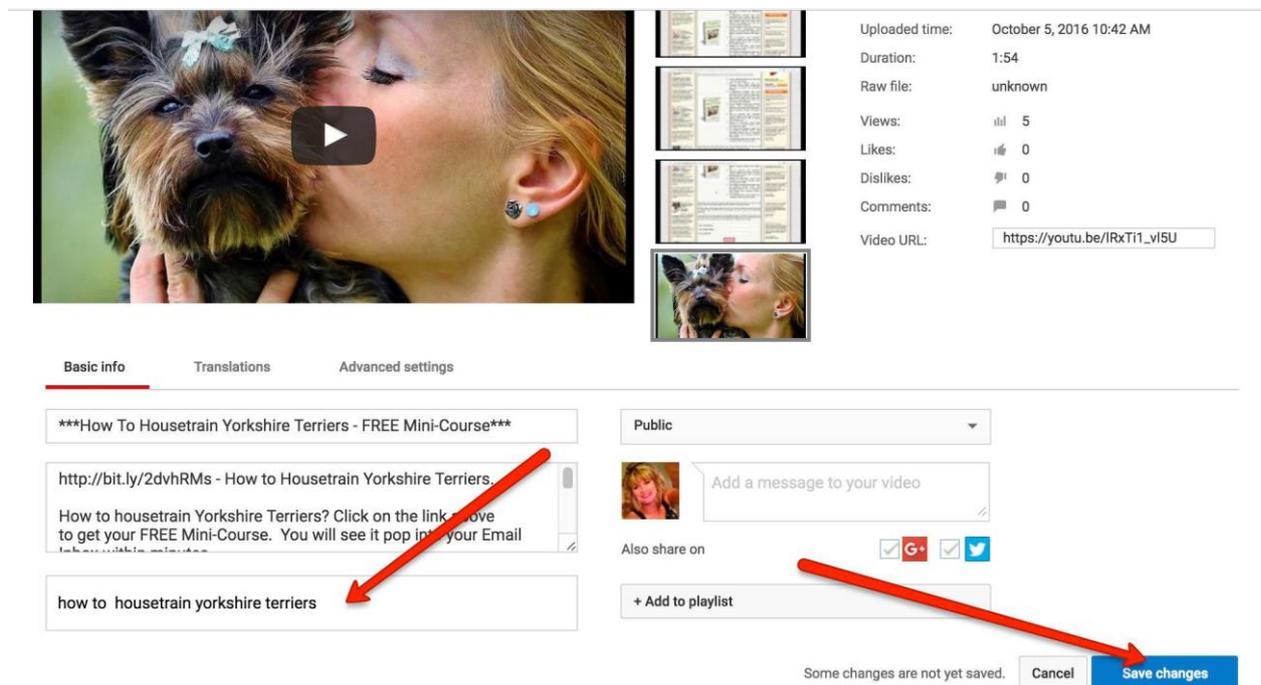
Youtube description:

“All \_\_\_\_\_ puppies have to go to the bathroom each time they wake up from a nap, after they drink, after they eat, or even play hard. If you take your puppy to the same spot consistently each time, you will begin to create a habit that will lead him to successful potty-training.”

I just heard about free mini course help you with these problems, go to <http://TrainPetdog.com/yourlinkhere>.

## KEYWORD TAGS:

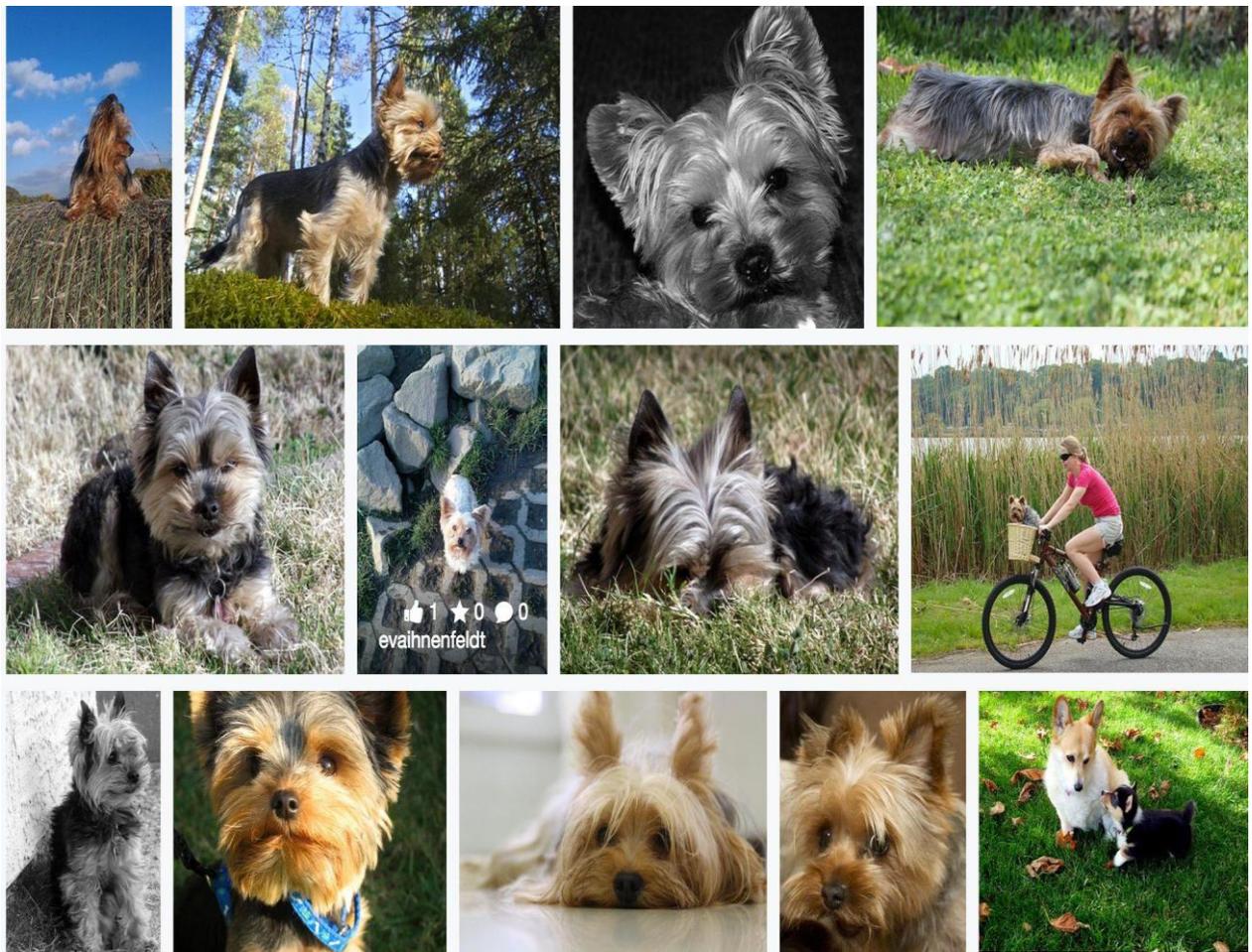
9. Use the same Keyword Phrase that is in your title and put it in your keyword tag at the bottom of your video.



The screenshot shows the YouTube video settings interface. On the left is a video player with a play button. To the right of the player are thumbnails and a metadata box showing: Uploaded time: October 5, 2016 10:42 AM; Duration: 1:54; Raw file: unknown; Views: 5; Likes: 0; Dislikes: 0; Comments: 0; Video URL: [https://youtu.be/IRxTt1\\_v15U](https://youtu.be/IRxTt1_v15U). Below the player are tabs for 'Basic info', 'Translations', and 'Advanced settings'. The 'Basic info' tab is active, showing the title '\*\*\*How To Houstrain Yorkshire Terriers - FREE Mini-Course\*\*\*', a public privacy setting, a description with a link to <http://bit.ly/2dvhRMs>, and a keyword tag 'how to houstrain yorkshire terriers'. Two red arrows point to the link in the description and the keyword tag. At the bottom right, there are 'Cancel' and 'Save changes' buttons, with a red arrow pointing to 'Save changes'. A message at the bottom says 'Some changes are not yet saved.'

# THUMBNAIL

10. Go to [pixabay.com](https://pixabay.com) and get a free image to use for your Custom Thumbnail. Upload the Thumbnail and choose Save Changes.



Uploaded time: October 5, 2016 10:42 AM  
Duration: 1:54  
Raw file: unknown  
Views: 5  
Likes: 0  
Dislikes: 0  
Comments: 0  
Video URL: [https://youtu.be/IRxTi1\\_vl5U](https://youtu.be/IRxTi1_vl5U)

Basic info Translations Advanced settings

## SOCIAL SHARING

Underneath the video, choose the FREE Share Buttons and share your video across every single one. You may need to sign up for each account if you haven't already

0:02 / 1:53

Analytics Video Manager

\*\*\*How To Housetrain Yorkshire Terriers - FREE Mini-Course\*\*\*

MsMagic Submitter Channel settings 5 views

+ Add to Share More 0 0

Share Embed Email

[https://youtu.be/IRxTi1\\_vl5U](https://youtu.be/IRxTi1_vl5U)

Start at: 0:02

## PING

12. Next, share your video by using these 2 free Pinging Services. These services will let the search engines know that you have just published a new Youtube video.

[masspinger.com](http://masspinger.com)

[masspings.com](http://masspings.com)

## **BONUS #1 - STOCK PHOTO**

Free Bonus:

Here's a stock photo I purchased to get you started on your first video. Just right click and save to your computer. You can also upload and use it as your Custom Thumbnail pic.



## **BONUS #2**

Here is a list of ***some other popular dog breeds you can use to create more*** YouTube videos to help solve your Pet Owner's

Problems:

Labrador Retriever

German Shepherd

Golden Retriever

Beagle

English Bulldog

French Bulldog

Boxer

Poodle

Pug

Rottweiler

Dachshunds

Shih Tau

Doberman Pinscher

Miniature Schnauzer

German Shorthaired Pointer

Siberian Husky  
Great Dane  
Chihuahua  
Pomeranian  
Cavalier King Charles Spaniel  
Shetland Sheepdog  
Australian Shepherd  
Boston Terrier  
Pembroke Welsh Corgi  
Maltese  
Mastiff  
Cocker Spaniel  
Javanese  
English Springer Spaniel  
Brittany  
Weimaraner

Each of these breeds that you see above has a *unique set* of problems to solve.

## CONCLUSION

There are approximately 339 known breeds of dogs, plus hundreds of related keywords that make it possible for you to create **hundreds of videos**.

There is *no danger of saturation* of too many videos in the dog niche(subject).

Remember, many people that buy puppies are absolutely *clueless* about the problems their particular dog breed may experience.

When their dog begins to experience physical problems and or behavioral problems, and they don't have thousands of dollars to take their dog to the vet, they often turn to the Internet for help first.

Wouldn't it be wonderful if they found YOUR video directing them to a website that CAN help them?



I'd call that a Woof-Woof (ahem), I mean a Win-Win =).

**That's it! Just rinse and repeat.**

***It really is that easy.***

The Pet-Owners of the world are out there waiting for YOU to solve their problems.

Now, it's your turn to make it happen.

Remember, you don't have to get it perfect,  
you just have to get it going!

To your success,  
Evergreen Niche Profits



**Printing Money On Demand**  
*A System Designed To Help You Make Real Money Online Today!*

- ✔ Created and Design With The Newbie's In Mind
- ✔ 100% Profits Paid Instantly Into Your Account
- ✔ Easy Copy & Paste System
- ✔ Works Worldwide

**Five Little Secrets**

*"Making Money Online Should Always Be This Easy!"*

The advertisement features a woman with long dark hair, wearing a white blazer, pointing her right hand towards a large pile of US dollar bills. The background is a gradient of blue and purple with light rays. A blue ribbon graphic with the text '100% GUARANTEED' is positioned to the right of the woman. The entire advertisement is framed by a dark blue border.



**Grab 1000's Of Fresh, Hot  
Super Targeted Leads From  
Facebook And Twitter With A  
Simple Push Of A Button!**

**- And Send Them All An Email With A Push Of Another  
Button - That's TARGETED Email Advertising That Pays!**

