

7 To Do's On The IBO ToolBox Platform

The following “**to do’s**” are just suggestions that will greatly enhance your experience on the IBO Tool Box Platform. Try to implement them in your daily routine on the IBO Tool Box platform.

1. Post on the wall at least 3 to 5 times daily

- Post targeted content to attract YOUR perfect prospect

(Most people here want to learn more information about getting more Leads & Sales for their business)

- Post valuable information and feedback
- Post text ads for your business

(For every text ad you post to the wall you should make 5+ posts to the wall about topics that will help ibo members - always give more than you take!)

2. Engage with other members

- Comment on the posts that other members are making on the wall
- Reply back to ALL comments you receive
- Read as many PR's that you can from other IBO Members
- Look up at least 5 members a day to connect with (not advertise to, but connect with personally)

3. Engage YOUR Associates

- Send a personal greeting to new associates
- Send a personal message routinely to members you are associated with
- Respond to ALL of the personal messages you receive
- Visit your associate's Social Profile Page to learn more about them
- Invite your associates to check out your Social Profile Page to learn more about you
- ALWAYS request to associate with more members

4. Chat Now - Who's online?

- Chat "Live" with IBO Associates that are online in the platform
- Start a friendly conversation about a common topic independent business owners are concerned about ex: getting more leads & sales, effective advertising sources, etc.

5. Buy Credits To Advertise & Grab Your FREE Credits

- Promote your offers!
- Look out for wall posts from admin for free credits
- Grab your FREE 100 daily ibo credits
- Join "Club IBO" to get 4,000 ibo credits weekly
- Post your daily PR's to get free credits
- Use a credit offer strategy to entice members to check out your offers
- TIP: Lead with offers that a majority of entrepreneurs will respond to - training, tools, lead strategies, etc!

6. Get Targeted Leads From IBO

- Just shoot an email to GeraldWalkerOnline@Gmail.com and I will send you the link for the FREE training!
- This an awesome strategy that will get you as many Leads as you can handle!

7. Develop & Post Your Daily PR's

- Need content for writing PR's? Create a "Junk" Email Address to opt-in to as many email lists as you can. This will give you plenty of content for writing PR's.
- Shoot an email to GeraldWalkerOnline@Gmail.com and I will send you the link for some FREE in-depth training on developing PR's.